

Exam. Code : 103204
Subject Code: 1137

B.A./B.Sc. 4th Semester

JOURNALISM & MASS COMMUNICATION
(Mass Media and Photography)

Time Allowed—2 Hours] [Maximum Marks—80

Note :— There are **eight** questions for equal marks. Candidate are required to attempt any **four** questions.

1. Discuss the role of Traditional Folk Media in rural development.
2. What are the characteristics of Radio ? Explain the Code of Broadcasting for Radio.
3. Explain SITE and its objectives in detail.
4. 'TV plays a positive role in society'. Do you agree ?
5. Discuss various types of still cameras in detail.
6. Write short notes on :
 - (a) Rule of thirds
 - (b) Depth of field
 - (c) Shutter speed
 - (d) Aperture.
7. Discuss various types of camera angles and shots.
8. Explain various steps to write a photo feature.

3190(2721)/II-5632

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